



## Affiliate Information Guide

Hi Partner!

Thanks for joining the affiliate program for the Launch Your Life Academy.

You've made a fantastic decision to add real value to your community while also earning an income. I congratulate you for this and I look forward to a long and prosperous partnership with you.

This document is to provide you further product details to help you communicate the product and promote it to your community.

If you have any questions or want to do an interview or something else fun, please don't hesitate to send me an email at [brendan@startofhappiness.com](mailto:brendan@startofhappiness.com) . I'm here to help!

Here's to changing the world.

A handwritten signature in blue ink, appearing to read "B. Baker".

Brendan

## Overview

**Course Cost:** \$197 USD

**Affiliate Earnings:** 50% of all sales

**Sales Page:** [www.launcyourlifeacademy.com/join](http://www.launcyourlifeacademy.com/join)

## How to Start Earning Commissions:

We're selling through ClickBank. All you need is a free account with [ClickBank](#).

Once you have an account, simply log in to ClickBank and get your ClickBank ID to make your affiliate hop link.

Your affiliate link should look like the following:

<http://AFFILIATE-ID.starthappy.hop.clickbank.net>

Just replace "**AFFILIATE-ID**" in the link above with your ClickBank ID.

## Banners:

In the affiliates members area you will find some additional resources, primarily banners that you can use for your website and promotions.

<http://www.startofhappiness.com/affiliate-member-area/>

## Key Points to Communicate to Your Audience:

### 1. Trust in my work.

Hopefully by now you have full trust in the work that I put into all the material that I produce. Many of your readers may not know who I am or the work that I do. They trust in you. Let them know that you trust my work and that it has proven useful in your own life (hopefully it has!).

### 2. World-Class Guarantee

There is absolutely no risk in your community purchasing the course. Make this clear to them.

I offer a 'World-Class 60-day Money Back Guarantee' - full-refund within 60 days if people change their mind, no questions asked.

### 3. Incredible Value

Remind your readers of everything that they are getting in the course. The Academy truly does offer fantastic value so it's important they know this. They are getting:

- 21 training modules that guide you through a proven-process to launch your life
- Over 40 premium high-definition training videos that guide you every step of the way (\$197)
- 8 Expert Interviews with over 5hrs of practical content (\$97)
- Detailed exercises and templates to download for you to implement into your life and see real change take place (\$47)
- 5x LIVE weekly webinars to engage, plan your week, ask questions and stay focused (\$100)

- Private member forums used to create a real support network (\$37)
- Accountability journal and progress log to track your progress with our members (\$19)
- BONUS 1: The 21-Step Confidence Building Series (\$27)
- BONUS 2: How to Successfully Achieve Any Goal (\$37)
- BONUS 3: 70 Amazing Facts About Your Brain (\$10)
- Graduate re-attendance pass valid for 3 years, entitling you to complete the program again and again for the next 3 years (\$590)
- World-Class Guarantee: If you feel you have not progressed throughout the program, you will get a full-refund AND I will personally give you a one-on-one coaching session (\$150).
- Proven system to ensure you start to live your passion and achieve success (priceless)

The total value for the program is \$497 + Bonuses + 3 Year Re-attendance + Guarantee.

Considering I (and many other coaches) normally charge \$150 per hour this is incredible value for a 5-week program.

#### **4. Can You Afford to Miss This?**

Focus on how this course really will change their life. If you also graduated from the Launch Your Life Academy, let them know how it has shaped your life for the better by providing personal examples.

The cost of the course is significantly less than any alternative such as attending a weekend seminar, getting personal coaching and reading a tonne of books. Can your community really afford to miss this? What would they give up if they knew

that they could get instant access to the guides and tools to help them live a better life? Isn't that worth staying in for one night in order to have a lifetime of more success and happiness?

I'd say it's definitely worth it!

### Problems This Course Solves

This course is designed to solve three main problems:

- How to **find your passions and your purpose** in life
- How to **set goals** that are **aligned with your purpose** with **clear, actionable plans** for achieving them
- How to take **massive action, stay focused** and **remain motivated** while **achieving success**

### Who is This Course For?

- Those who struggle to know what they want to do with their life
- Those who want to set goals for the year that will actually be achieved
- Those who want to define a clear, actionable plan to be used as a step-by-step map for their success
- Those who struggle with sticking to their goals
- Those who want to create and embed successful habits
- Those who want to remove any self-limiting beliefs
- Those lacking motivation for creating genuine, lasting change
- Those who want a step-by-step guide with templates in how to go about creating lasting success and happiness in their life
- Anyone wanting to live a more successful, fulfilling and happier life

## Course Structure

The Academy is structured over 5 weeks with 21 modules. There are forums for ongoing support and accountability and live, weekly webinars help students to fully understand the content, ask questions and stay focused on their success.



Week 1	Week 2	Week 3	Week 4	Week 5
Where Am I Now?	Where Do I Want to Be?	How Will I Get There?	Taking Action	Measure, Review and Revise
Know Yourself		Create the Strategy and Plan	Launch Your Life	
Reflection	Finding Your Sweet Spot	Write Your Goals	First Steps & Building Momentum	Track Your Progress
Wheel of Life	Find Your WHY	Develop Your Strategy	Expand Your Comfort Zone	Revise Your Goals & Plans
Understanding Your Values	Purpose Statement	Create the Action Plan	Create Your Environment	Launch Your Life & Beyond
Eliciting Your Values	Vision & Inspiration Board		Create and Embed Successful Habits	Secret Bonus
	Role Models		Remove Self-Limiting Beliefs	
LIVE Weekly Power Sessions				
Private Support Network and Forums				
Accountability and Progress Logs				

## Email Template #1

Subject: *Do you want success? Then this is for you...*

Hi Firstname,

I know you want to achieve success in life. Who doesn't?

The thing is, I also know that most people lack the focus, discipline and motivation to stay committed to their goals.

For this to happen, you need to know *how* to stay focused and motivated in achieving your goals. I wish I could tell you how in this email, but unfortunately there's a full process that you need to go through for this to happen.

The good thing is, my good friend Brendan Baker has developed the Launch Your Life Academy, a 5-week online training ground that takes you through the full-proven process of eliciting your passions and developing a life centered around them to ensure you achieve success and fulfilment.

You can check out the Academy here: [[Affiliate Link](#)]

Brendan helps people make a difference and earn an income from doing what they love for a living and he's jam-packed the Academy full of HD training videos, guides, resources and exercises to ensure you can start to live the life you have always desired to live sooner (or now) rather than later (or never!)

I'm absolutely sure you're going to LOVE this so I sincerely hope you check it out here: [[Affiliate Link](#)]

YOUR NAME

**P.S.** The total value of everything in the Launch Your Life Academy is \$497 and Brendan will be doing LIVE weekly webinars during the live runs of the Academy and also actively supporting you in the private members area so it's definitely something to be on the inside for!

Check it out now: [[Affiliate Link](#)]

## Email Template #2 – Blog Post Style

Subject: 4 things you need to succeed in life

Hi First Name,

When you think about it, succeeding in life is actually pretty simple.

What I have learned over the years is that there are 4 key elements that can guarantee you success in life:

### 1) Know yourself

The first thing is to simply know who you are as a person. What are you really passionate about? What do you love doing and what are your strengths?

When you know who you are, what you're good at and what you're passionate about, it sets the direction of where you can maximise the value you give in this world.

### 2) Have a clear vision and set goals

Based on knowing yourself, its then about having a very clear vision of where you want to go in life and what success looks like for you. That then needs to be broken down into specific goals to guide you on the path to success.

Most people don't have the clarity on where they want to go and most people don't actually set goals! The simple act of writing a goal can put you leaps and bounds ahead of where you are today.

### 3) Take Action

Nothing comes without work. To create success in life you need to take action. The good thing is, if you know yourself, know what you're passionate about and

what you're good at and you have set a vision and goals that are aligned with this, the actions that you take will not actually feel like work but it will feel like progress, momentum and freedom.

This can get easier in the longer-term as you continue to take that action.

#### 4) Create Your Environment

To ensure you stay focused, disciplined and committed to your goals, it's important to create your environment by surrounding yourself with the right people.

Having a coach, mentor or supportive community and help you progress faster towards your goals as well as keep you motivated towards achieving them.

What is really amazing, is that my good friend Brendan Baker has actually simplified this all down and created an in-depth training academy to teach you the exact step-by-step process for ensuring success in your life, no matter what are you are pursuing in life!

Not only that, but the Academy is also packed with other passionate people that can help support you and push you towards achieving your goals and dreams.

I won't go in to all the details in this email, but you can check out the Launch Your Life Academy that Brendan has put together here: [\[Affiliate Link\]](#)

So, check out the Academy and feel free to ask Brendan any questions on his blog. Brendan told me he is personally responding to as many posts as questions as he possibly can to help you progress forward in your life.

Check it out: [\[Affiliate Link\]](#)

YOUR NAME

P.S. Brendan made a regular \$2,500 per month from working 4 hours per week using the exact strategies he teaches in the Academy... pretty amazing, don't you think?

### Email Template #3 – Short and Sweet, straight to the point.

Subject: *You have to see this...*

Hi First Name,

I've just got wind of an amazing opportunity and I couldn't keep it to myself. It's something that MUST be shared with you.

My good friend, Brendan Baker, who is an entrepreneur who helps people launch their life has just opened an online training Academy to help passionate people achieve massive success in their chosen field. His framework is based on the simple model of understanding yourself, knowing where you want to go and setting a strategy to get there. But what I REALLY love about the Academy is that it has support mechanisms in place to help you *stay* focused and motivated in achieving your goals.

This is a great opportunity and a kind of program I have not seen before. Brendan has packed a tonne of value into it!

He's even offering a 60-day money back guarantee which is tough to beat so you can access the Academy completely risk free. Check out his Launch Your Life Academy here [[Affiliate Link](#)]

Brendan even told me he's looking to add more bonuses to the Launch Your Life Academy so I'm sure it's going to continue to get even better so make sure you check it out now before the price rises: [[Affiliate Link](#)]

YOUR NAME

## Sample Tweets and Facebook Posts

Are you ready to make this your best year yet? Here's an amazing way to start: [\[Affiliate Link\]](#)

My friend Brendan Baker has just launched an amazing Academy to train you to success... highly recommended! [\[Affiliate Link\]](#)

Do you have trouble staying focused and motivated to achieve what you want in life? I've found the solution here: [\[Affiliate Link\]](#)

Check this out: [\[Affiliate Link\]](#). What an amazing offer by my good friend Brendan Baker. Great way to kick-start success!

Wow! A VERY in-depth training program to help you succeed in life: [\[Affiliate Link\]](#)  
My good friend Brendan Baker is on a mission!

## Misc

If you're interested in running a special event/promotion with your audience, it's possible we could arrange a special interview or webinar depending on audience size, relevancy, etc. Please reach out to me at [brendan@startofhappiness](mailto:brendan@startofhappiness) to discuss.

## Bonus Offer for Affiliates

I'm also more than happy for you to give away free access to one of your readers as part of a competition or any promotion that you would like to do with your community. Just send me an email and we can work out what's best.